



Deliver On Your Promise

The beverage merchandiser is the driver of buyer's behaviors. They are tasked with positioning the right products the right way, to drive sales and improve the shopping experience.

Maximize performance and gain valuable insights with eoTouch Merchandiser. When teams have the information and tools, they need to do great work, great things happen.

Chances are, you like increasing sales. It's never been easier to improve shelf level performance and consistently drive sales with retailer partners.

An out-of-stock isn't just a lost sale. It's a lost customer.

Upgrade your paper, excel and digital processes to a platform that combines data collection, real-time insights, and collaboration on the go.

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eoTouch Merchandiser is a mobile application designed to assist merchandisers with ensuring shelves are stocked and sales incentives are in place. eoTouch Merchandiser can operate on either Android or iOS devices.

Merchandiser

- Drive Purchase Behavior
- Insights & Communication
- Simplify Task Achievement
- Productivity in One View
- Scheduling & Action Items
- Inventory Counts & Restocks
- Order & Pick-up Tracking
- User Surveys
- Push Notifications
- Activity Reporting
- Location Auditing

Key Benefits

- Increase Productivity
- Reduce Overtime
- Decrease Out-of-Stocks
- Hands & Eyes Free
- Easy Onboarding
- Seamless Integration
- Barcode Scanning
- Real -Time Analytics
- Android Solution
- Performance Tracking
- Image Capture



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