



Optimize Your Distribution Operations with eoStar



EoStar is a leading route accounting solution designed for three tier distribution systems or DSD with complex, high volume SKU mix.

As a fully scalable solution, eoStar addresses the needs of small and large distributors alike.

Available as an on-premise or cloud-hosted application, EoStar delivers functionally for optimizing virtually every aspect of the wholesale distribution, regardless of size or SKU profile.

eoStar APIs enable seamless integration with beverage producers' proprietary platforms and third-party applications, such as fleet management, payroll and HR functions. Many distributors, however, consider eoStar to be their ERP system.

Available as hybrid or onsite solution, eoStar is modular and scalable, and is configured to work with your existing process. With eoStar, you're never left guessing exactly where you stand on inventory, sales, deliveries, receivables, and more. What's more, eoStar's specialized applications work together seamlessly, providing an end-to-end solution for optimal ease, efficiency, and ROI.



eoStar

Acheivable Outcomes

- Increase sales 6.7%
- Reduce every stop 8 to 15 mins
- Reduce errors over 90%
- Reduce returns & lost sales 25%
- 50% warehouse breakage reduction

Route Accounting

- Ultimate driver accountability
- Simplify AR & Payables
- Accurate and flexible pricing and promotions

Business Intelligence

- Insightful Visibility
- Actionable Tasks
- Impactful Results

Sales & Delivery

- Personalized Customer Experience
- Actionable Insights
- Planogram Compliance
- Collaboration Tools

E-Commerce

- Easy Ordering, Anytime & Anywhere
- Informative Product Catalog
- Advisory vs. Order Taker