



# Picking Challenges

eoPick is a voice picking solution that is paperless, hands-free system that voice prompts to direct order fulfillment workers to specific locations throughout the warehouse and then tells them which products to pick to complete customer orders.

Beverage distributors are facing challenges increasing efficiency and accuracy, while they continue to manage the influx of SKUs, customer expectations and high turnover. Order fulfillment is a labor intensive operation where you can find optimal productivity gains, quickly.

# Picking Errors are Draining Profits. And We Can Help.

Errors increase your labor cost and the number of lost sales, reducing profitability by 11%. Even a 1-3% error rate the average cost is \$50 per order.



"eoPick is absolutely fabulous, the experience is night and day. It is easy to use, intuitive, easy adoption. Within 30 mins of training with eopick – off the street, zero warehouse experience a picker can be productive."



# eoStar

1009 Productions Ct., Holland, MI 49423 www.eostar.com



- Performance Metrics
- Barcode Scanning
- Pick-to-Light
- Hands & Eyes Free
- Affordable Hardware
- Historical Insights
- · Real-time Data

### **Key Benefits**

- Improves order accuracy
- · Easy set-up and onboarding
- Increases Productivity

# When Used With eoStar Palletization

- Calculate Optimal Pallets and Loads
- Configurable Build Solutions
- Reduce Labor Costs



# **Enhance Your Buyers' Experience**

### Administration

You have full control of your site's preferences and appearance at your fingertips. Use it to mold eoMarket to your customer's needs and deliver the high-quality experience they expect.

# **Marketing Campaigns**

Boost sales with customizable, image-based marketing campaigns. Complete with a images, product info, price, availability, and quick order tab. Set up multiple campaigns at once, each one targeted at specific retailers (or groups of retailers), and schedule them to automatically run during a fixed time period.

### **Online Payments**

The Online Payments screen offers retailers the ability to electronically pay for orders that have been delivered and have an outstanding balance using either a Credit Card or ACH transfer.

# **Order History**

Contains complete, searchable order history. Download PDFs of past invoices, review order details, and check the...

### Order Screen

Features a streamlined ordering experience that makes it easy to find the specific product you need to order. It...

### **Product Catalog**

Contains all items available to your customers, searchable by specific criteria. Customize catalog by customer or region. Customers can quickly add products to their order, explore active promotions for a specific product, or pull up a complete list of a product's attributes.

# **Promotions**

Searchable list all active and upcoming promotions based on eligibility, product, and brand.



# eoMarket in Action

Philadelphia-based Origlio's amped up their digital presence with eoMarket – offering their retailers access to easy online ordering. eoMarket has become the distributor's #1 source of orders by percentage of order volume. Sales reps now have more time to sell – not just take orders – freeing up their time to concentrate on higher volumes and upsells for greater impact to the company's bottom line.

