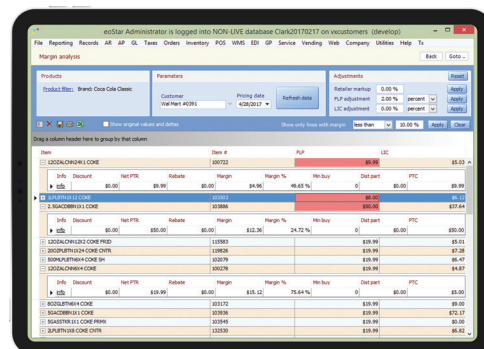




Power Your Mobility with eoTouch.

Equip your sales and delivery team with the information they need to win with eoStar's mobile route accounting app suite for iOS devices. eoTouch leverages live synchronization, GPS tracking, and live reporting to give users instant access to account information and up-to-the-minute business insight. Sellers love the flexibility of being able to use eoTouch on iPhones and iPads, which had greater connectivity through cellular and Wi-Fi. eoTouch delivers:

- Real-time Reporting from Mobile Device
- Product Performance Surveys
- Performance Management Goals
- Service Ticket Process Management
- Product Demand Forecasting
- Single Screen Settlement
- POS Management
- Mobile Pre-sales & Delivery
- Integrated Scheduling & Routing Tools
- Flexible Rule-based Pricing, Promotions, & Supplier Rebates



Mobile Check Capture

eoTouch distributors' sales and delivery teams to accelerate on-the-go operations with the ability to accept check payments on the spot via mobile remote deposit capture (mRDC) functionality.

This mobile check capture capabilities in eoStar's eoTouch mobile app are made available through eoStar's partnership with leading integrated receivables provider, FTNI. The mobile check capture within the eoTouch app is helping our distribution customers get paid faster, reduce DSO, and streamline back-office cash application operations.

Point-of-Sale

Maximize your POS investment through an efficient request and approval process. Detail reports, track replacements, and quantify the effectiveness of your POS.

Accounts Receivable

Access the most current and detailed information with each sync. Back-office AR is fully conveyed to the handhelds.

Shelf Management

Manage multiple locations with your iOS device. Easily create and maintain shelf sequences and par levels.

Retail Execution

Gain full visibility into ad activity goals along with ability to track compliance with displays, POS, and pricing requirements. Report on retail execution with dashboard view.

Reporting & Analysis

Reporting is available for each account allowing you to break the data down by package, brand, and more.

Surveys

Highly configurable and easy to use scoring. Customize your surveys with the ability to distinguish between mandatory and optional questions and responses.

Inventory & Sales History

Track out of stock merchandise on the shelf and view recent sales history, warehouse, and account inventory history by SKU. Email inventory counts and invoices directly from within the app.

Goals

Create goals high level goals by brand, customer, package, and eoStar will prorate these goals to your sales team. Increase productivity with specific goals.

Product Targeting

Set rules to promote the placement of products for specific types of accounts.

Pricing & Promotions

Highly customizable, affording you the flexibility to create a wide variety of specified promotions.



EoStar's forward thinking enables their customers' sales and delivery users in the field to accept check payments on-the-spot is helping distributors to not only accelerate cash flows, but also streamline back-office AR operations."

— Zac Robinson
Senior Vice President,
FTNI



eoStar

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LET'S TALK! 800.270.7558